



# In Touch

WINTER 2013

## Happy Holidays from Haviland Telephone

All of us at Haviland Telephone wish you and your family a holiday season filled with joy. It's been our privilege to provide you communications services and we look forward to serving you in 2014.



While many of you may have already started your Christmas shopping, some may still be struggling to make your shopping list. In this issue, Haviland Telephone has researched and tested several technologies and shared our findings with you. We hope it helps you find that perfect gift for that special someone – or even for yourself!

### Haviland Telephone Company

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### Office Closures

- December 25 for Christmas
- January 1 for New Year's
- February 17 for President's Day



TOP OFF THE SEASON

# SANTA STYLE

UP YOUR MERRIMENT WITH  
A FREE TABLET COMPUTER

## HAVILAND TELEPHONE HIGH SPEED INTERNET AND PHONE

- Download speeds up to 20 Mbps\*
- Unlimited Data
- Ideal for video streaming, online gaming, and multiple-device households
- Reliability and safety of local phone lines



FREE 7" tablet computer when you add Internet, upgrade your existing Internet or add telephone to an existing data-only plan. Offer good through January 31 or while supplies last. \*\* CALL 800-339-8052 TODAY.

\*Service availability and Internet speeds will depend on location. All prices subject to change. \*\*12-month contract required; breaking fee applicable. Telephone service required; Lifeline discounts available for qualified applicants. Contact us for complete details.

# Energy Savings Tips: From the "Smart" to the Simple

With energy costs continuing to rise, you might want to consider some low-tech gifts that give the gift of savings all year long by reducing energy consumption.

**Vampire electronics** are gadgets that consume standby power when they're not in use. In most homes, the computer workstation and home entertainment system are the biggest energy vampires but other culprits include small gadgets like phone chargers. The most obvious way to stop idle electronics from using electricity is to unplug them when they aren't in use, but this is not always practical. After all, who wants to spend 10 minutes every night unplugging stuff and 10 minutes plugging everything back in the next morning? More convenient alternatives include socket adapters with built-in timers (\$6-\$10) and "smart" or remote control power strips (\$30-\$40) that give you the plug/unplug functionality without physically going and doing it.

**Heating and cooling** a home is the largest energy expense for most homes, averaging 56 percent of an average households energy costs, according to the Department of Energy. They recommend turning your thermostat back 10° to 15° for 8 hours a day to cut your heating and cooling energy consumption by 5 to 15 percent a year. Programmable thermostats (\$40-\$150) let you change the temperature setting based on the time of day. For example, you can set them to modify temperature when you leave for work, and have the temperature return to a more comfortable setting before you return home. "Smart" thermostats (\$200-\$500) take it a step further by learning from your behaviors, allowing you to control the climate in your home remotely, and showing you energy consumption in real-time.

*Ask about these cost-saving devices at your local hardware store or home improvement center.*

## Never Miss A Call: Link Your Cellphone to a Home Phone System

Have you missed calls thanks to a misplaced cellphone, or a cellphone charging at the other end of the house? With Link-to-Cell phone systems, you can merge the best of both landline and cellphone technologies in your home or business. By leveraging Bluetooth® wireless-enabled technology, Link-to-Cell systems make it possible to place and receive cellular calls through a home phone system. Most Link-to-Cell systems come with a base station and 2-4 handsets for around \$100. One of our employees tested a system in her home and found the following features and benefits:

**Make and receive landline and cellular calls.** Once the devices are linked, any incoming cellular calls will ring through to one of the traditional handsets, regardless of where your cellphone is located. Most systems allow you to pair up to two cellphones with your landline, and backlit buttons on the handsets make it easy to identify which of the three lines is in use. The system even allows multiple lines to be used at once.

**Extend your coverage.** Link-to-Cell technology eliminates signal dead spots at home. Just place your cellphone where reception is best and enjoy strong coverage throughout your house. Since this technology works with or without a subscription to local phone service, it's perfect for cellular-only households, too.



**Download your contacts.** Do you find yourself making important calls on less-than-reliable cellphones because that is where the number is stored? With these phone systems you don't have to. Pair hundreds of names and numbers from your cellular phone and have all your contacts on available on the handsets.

**Other features.** Many models provide a port for charging your cellphone at the base station, and will even alert you through the handsets when a text message has been received on one of your cellphones.

*Visit one of our Open Houses on Wednesday, December 4 and you could win one of two Link-to-Cell phone systems! See page 4 of this newsletter for details!*



# Amazing TV Entertainment Available Through Internet



This is an exciting time in the world of entertainment. You have so many more options on how to access TV programs, movies, and music to enjoy at home. No longer are you restricted to the choice of either a cable TV subscription or a satellite dish as you have been in years passed. With a video streaming device and Haviland Telephone Internet service, you have the opportunity to enjoy a vast array of streaming entertainment on your TV.

Streaming devices allow you access to hundreds of streaming video channels, or applications, including Netflix, Hulu Plus, YouTube, Disney, Amazon Prime Instant Video, Pandora, and many of your favorite cable networks. The content provided for the network channels is not identical to what you would receive with a satellite or cable subscription, but they still provide access to up-to-the-minute news, quality family programming and sporting events coverage. The majority of these channels come pre-loaded or are free to download, but some need to be paid for either upfront or through a monthly subscription (like Netflix). We will review some of the most popular options for video streaming devices here.

Think streaming video might be for you? You'll need Internet download speeds of at least 1.5 Mbps to fully enjoy this TV option in standard definition, 8 Mbps for HD or multiple standard definition users. Call Haviland Telephone to sign up for Internet service today.

## Roku or Apple TV streaming box.

Both devices cost \$100 or less and are by far the most popular options for streaming boxes. If you already own Apple devices and enjoy watching content on YouTube, Apple TV is likely the device for you. With its AirPlay feature, you can play content from your other Apple devices directly to your TV wirelessly. Apple TV also has a direct YouTube channel, which Roku does not. If you would like to be able to discover new content easily and watch content from Amazon Prime Instant video, then Roku is your best bet. Its search feature does a great job of letting you search through the myriad of viewing options without having to open each channel. And currently, AppleTV does not provide access to Amazon Prime Instant video.



## Chromecast Streaming Stick.

At just \$35, this device is simply a dongle you plug into your TV's HDMI port. Currently the only apps supported are Netflix, Hulu+, YouTube, and Google Play Store content. Google says more apps will be added soon, but no word on what or when. But if all you are interested in is streaming from one of those apps, this is a very economical option.



## SmartTVs.

If you are in the market for a new TV this holiday season, you may want to consider a SmartTV, which has many of the capabilities of a streaming box built in. Typically, a SmartTV only costs \$30-\$50 more than a television with similar specifications that cannot connect to the Internet. Most, come loaded with Netflix and other popular streaming applications, but if you are interested in a specific channel, you may want to research in advance of your purchase.



## More Buyers Guide Information Online

- Where to buy
- Detailed product reviews and comparisons
- Additional energy saving tips

Visit the "NEWS" tab at [www.havilandtelco.com](http://www.havilandtelco.com)







**YOU'RE INVITED:  
ANNUAL HOLIDAY**

# OPEN HOUSE

Both our Haviland and Conway Springs Offices will be hosting their Annual Holiday Open House on **Wednesday, December 4 from 9:00 am to noon**. Refreshments will be provided for all, and some choice door prizes will be given to a lucky few.

This year, we will be giving away one of the 7" tablets featured in our Internet promotion, and two of the Link-to-Cell telephone systems reviewed on page 2. Interested in testing out a tablet? We will have a couple on hand for you to investigate.

## A Landline Phone is Part of Emergency Preparedness

In emergency situations, communication becomes critical. That's why it's important to maintain a landline phone at your home. A landline phone will:



### Help 911 Locate You in Case of an At-Home Emergency

When 911 is called from a landline phone in your home, the emergency dispatch center automatically receives your precise location and will be able to dispatch a fast and accurate response. This is particularly critical if you're home alone and unable to speak to 911 due to choking, a stroke, or a heart attack. A landline phone can also be a lifesaver if a young child calls 911 and can't provide the home's address. By calling 911 from a landline phone, you can be more easily and specifically located during an emergency than is often possible from a wireless phone.

### Keep You Connected During Power Outages or Natural Disasters

In a power outage, you can no longer charge your wireless phone so eventually it becomes useless. Wireless phone networks can also become overwhelmed by the sheer number of individuals trying to make calls simultaneously during a disaster. By contrast, a landline phone requires no charging and Haviland Telephone will maintain the emergency backup system to keep your landline phone working even when the power goes out.

*A landline phone is a priceless tool for your family's safety during emergencies yet costs so little each month. To keep your peace of mind, keep your landline phone. Plus, Haviland Telephone Internet customers who also have a phone line with us pay \$20 less for their Internet than customers who carry Internet-only.*

## Make Connections Santa Style

Santa has embraced modern communications services and you can stay in touch with him online. If there are kids in your household, keep this list of fun websites handy for use during the holiday season. They're sure to add a little extra excitement to the pre-Christmas countdown.

### CHECK IF YOU'RE ON THE NAUGHTY OR NICE LIST

[www.santaswebsite.com](http://www.santaswebsite.com)

### HAVE SANTA CALL YOUR CHILD FOR FREE

<http://acallfromsanta.packagefromsanta.com>

### FOLLOW SANTA ON GOOGLE MAPS

[www.google.com/santatracker](http://www.google.com/santatracker)

### WATCH NORAD TRACK SANTA

[www.noradsanta.org](http://www.noradsanta.org)



*By the way, faster Internet service will make all your online activities more enjoyable and will go great with that new laptop or tablet you're hoping Santa brings. To upgrade your Internet plan now, call us at 800-339-8052.*

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