

On Line With...

Haviland Telephone Company, Inc.

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“Do Not Call” Registry

Each year, telecom companies are required to tell customers about the DO NOT CALL Registry. Of course, we'd tell you anyway, because it's such a good concept. The National Do not Call Registry, operated by the Federal Trade Commission (FTC), the nation's consumer protection agency, gives you an opportunity to limit the telemarketing calls you receive.

After you place your telephone number on the Registry, most telemarketers will be required to remove your number from their call lists and may not call you. However, you may still receive calls from political organizations, charities, telephone surveyors, or companies with which you have an existing business relationship.

Register by calling toll-free 1-888-382-1222 from the number you wish to register. You may also register on line at www.donotcall.gov. In either case, registration is free and is good for 5 years. Starting January 1, 2005, telemarketers and sellers are required to search the registry at least once every 31 days and drop from their call lists the phone numbers of consumers who have registered.

See general info at <http://www.ftc.gov/bcp/online/pubs/alerts/dncverifyalrt.htm>; other consumer info at www.ftc.gov, and <http://www.fcc.gov/cgb/donotcall/> for the FCC's statement.

This registry does not stop all unsolicited phone calls. To better it, screen calls with CallerID and an answering machine.

HAVILAND TELEPHONE COMPANY

104 N. Main, Haviland

620-862-5211 or 800-339-8052

Gene Morris, President

Haviland Office

Mark Wade, General Manager

Millie Hannan, Customer Service

Stacey Hosheit, Customer Service

Sandy Erwin, Billing Coordinator

Kay Lewis, Data Processor

Kristina Steinle, Administrative Assistant

Dwight Smitherman, C. O. Supervisor

Alvin DeGarmo, Construction Supervisor

Bobby Long, Technician

Tommy Bunce, Technician

Steve Davis, Controller

Sue Leppert, Accountant Asst.

Conway Springs Office

211 W. Spring

620-456-2211 or 800-287-7905

Dan King, Outside Plant Supervisor

Brent Swingle, Central Office Technician

Vesta Charbonneau, Customer Service

LaDonna Erker, Customer Service

Don Phillips, Technician

Dan Bender, Technician

BUSINESS HOURS

8:00 am to 5:00 pm Monday-Friday

Office Closed Saturday and Sunday

www.havilandtelco.com

For service after hours call:

Haviland Office, 800-339-8052

Conway Springs, 800-287-7905

Haviland Internet Help Desk Hours:

Monday thru Friday - 8 a.m. to 7 p.m.

Sat. 1 p.m. - 5:00 p.m. & Sun. Office Closed

1.866.704.4268

Internet Radio

One of the easy, and usually free, things to do with a high-speed Internet connection is listen to the radio while you work on the computer. Some local radio stations, such as KFDI, KEYN, and KFRM all provide for live listening via streamed audio. In most cases, you just click on a radio station's link that says something like "Listen Now." Some radio stations, such as KWLS, provide other features, perhaps audio streaming of local athletic events or church services. Most radio stations can be found at <http://www.ontheradio.net/> and similar web sites.

Satellite services XM and Sirius also provide very good on-line listening options, but you must be a subscriber to their service.

But, of course, there's no reason to listen to a local station via the Internet. You can just as easily listen to a Chicago jazz station or a NYC talk radio station. If you speak another language, you can probably find an on-line station that speaks your language. You can try radio stations in Helsinki, Barcelona, Paris, even Nairobi. So, go ahead and tune in to a Wellington station to hear the national farm report, in Wellington, New Zealand, that is.

New on the Internet

LX.TV, formerly Code.TV, shows what may be about to happen to television. Talked about recently on MSNBC, the New York Sun, and the Wall Street Journal, this made-for-Internet television channel is television that will probably never be on television. It's been called a broadband channel and a video station. It's a lifestyle and entertainment web site for young, urban technophiles. The "LX" stands for lifestyle, and the channel dubs itself a television channel. A growing percent of Americans seldom see broadcast TV (or TV ads), or read a paper newspaper (or see newspaper ads), but spend the entire workweek on a computer. A web TV channel could be either passive, as in traditional TV, or interactive, as in a web site. It can be either live or archived. Maybe this medium is right for these people.

It's TV, and it isn't. One of its advantages is that it isn't TV in the way that federal or state regulators think about TV. You don't need a federal station license to operate one of these stations. You don't need special content deals with multi-billion dollar international conglomerates. You don't need a physical distribution network, since it's already there. And, refreshingly, you don't need shows that are virtually

identical to other shows on other channels.

This concept is perfect for any number of truly niche entertainment, information, and other content. It's a great fit for churches, schools and colleges, amateurs and hobbyists: anyone with compelling content.

You mostly need self-produced content. Started by two former MTV youngsters, video LX has. The content production is the best you'll see on the Internet. Interviews, entertainment updates, even weather data looks good.

You mostly need content, and, well, a business plan. So far, the plan looks like "Google Redux": on-line ads that mostly nobody really sees, anybody rarely clicks, and everybody really dislikes. This is a serious problem: Can a niche content station bring enough viewers to survive off ad sales?

But the idea of on-line only "television" stations is so fresh and intriguing, even if LX doesn't bring the content and a business plan together, somebody else will. We may eventually see an entire "network" of Internet "broadcast" "stations," or whatever you call it.

Job Opportunity:

We're accepting applications for an Administrative Assistant to work out of our main office in Haviland. Basic requirements include: General computer comfort and Microsoft Office expertise, works well with variety of people, personal initiative, quick learner. Responsibilities include call screening, report development, equipment purchase. Telephony or communications experience helpful. Compensation package includes health insurance, retirement, vacation, and other features. This person reports directly to the General Manager. Call Kris at 800-339-8052, see the web site, or the Monstor.com listing for more details.

Free Computer

Register to win a laptop computer!

Sign up for DSL before Christmas and we'll enter your name to win a laptop we'll give away on Dec 29. The drawing will happen at the Haviland office. Anyone who isn't currently a standard 3 meg customers is eligible. Take our \$49 per month DSL service and we'll do a professional installation, including a home wireless network, for free. Fine print: a standard 1-year commitment to service applies, and some credit restrictions apply. Call our office for more details. You can also preview the 3 meg service and the laptop in either office.

Conference Calling

Customers can now use a conference calling bridge for company or church Board meetings, family gatherings, or social events. The bridge can currently host groups of up to 25. The cost is 12 cents per minute per caller. Call Millie in the Haviland Office to find out more.

Preview High-speed Internet at either office!

Paper News Print Declines

According to an analysis from the Newspaper Association of America, Average daily circulation of the 770 newspapers reporting results dropped about 3%. This drop follows a similar decline during the previous 2 reporting periods. What's replacing it? Mostly Internet readership.